

Let Claude run your YouTube channel

Research, titles, uploads, numbers and comments from one chat, and nothing goes out until you say yes. The setup, the prompt, and a real run with every screen shown.

uplika.com

Setup guide
October 2026

What Claude does with it

1. **Finds the outliers on your topic.** The most-watched Shorts for the words a viewer would type, with the ones that got more views than their channel has subscribers marked.

2. **Turns those titles into yours.** Five ideas, each with a title and the hook for the first 3 seconds.

3. **Uploads and schedules.** Title, description and tags included.

4. **Reads your numbers and your comments.** Drafts an answer to each real question, and can fix the title of a video you already posted.

What it does not do. It does not make the video, the thumbnail or the voice. You film, Claude writes the words, Uplika uploads after your yes. Research reads public YouTube search results only (titles, views, subscribers, length). It does not watch the videos.

The run screens are from one real run on our own channel, **publio**, on October 10, 2026. The connection screens are from our setup in October.

What you need

1 **A Claude account.**

Custom connectors work on Free, Pro, Max, Team and Enterprise. Free allows one custom connector. Source: Claude Help Center, checked October 7, 2026.

2 **A YouTube channel.**

The Google account that owns it. You sign in to Google once, in step 4.

3 **An Uplika account.**

Free to start. You can create it in the middle of step 4 with Google, GitHub or email.

4 **Your topic, in one line.**

For example "10-minute home workouts" or "coffee at home". The research starts from it.

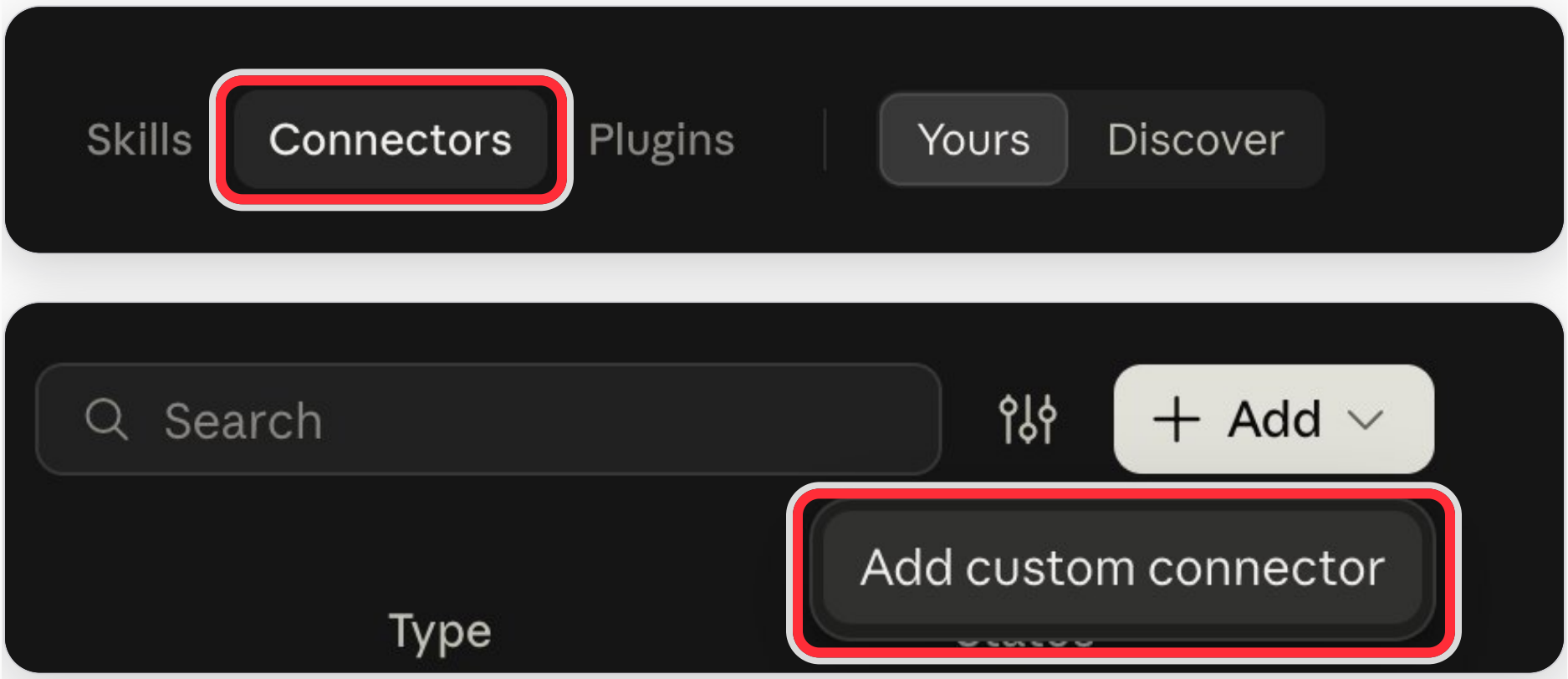
5 **Ten minutes, on a computer.**

Add the connector from a browser on a computer. After that you can talk to Claude from anywhere.

STEP 1

Open Connectors in Claude

In Claude, open **Customize**, then **Connectors**. Press **Add**, then **Add custom connector**.



Top: the Connectors tab. Bottom: the Add button and its menu.

STEP 2

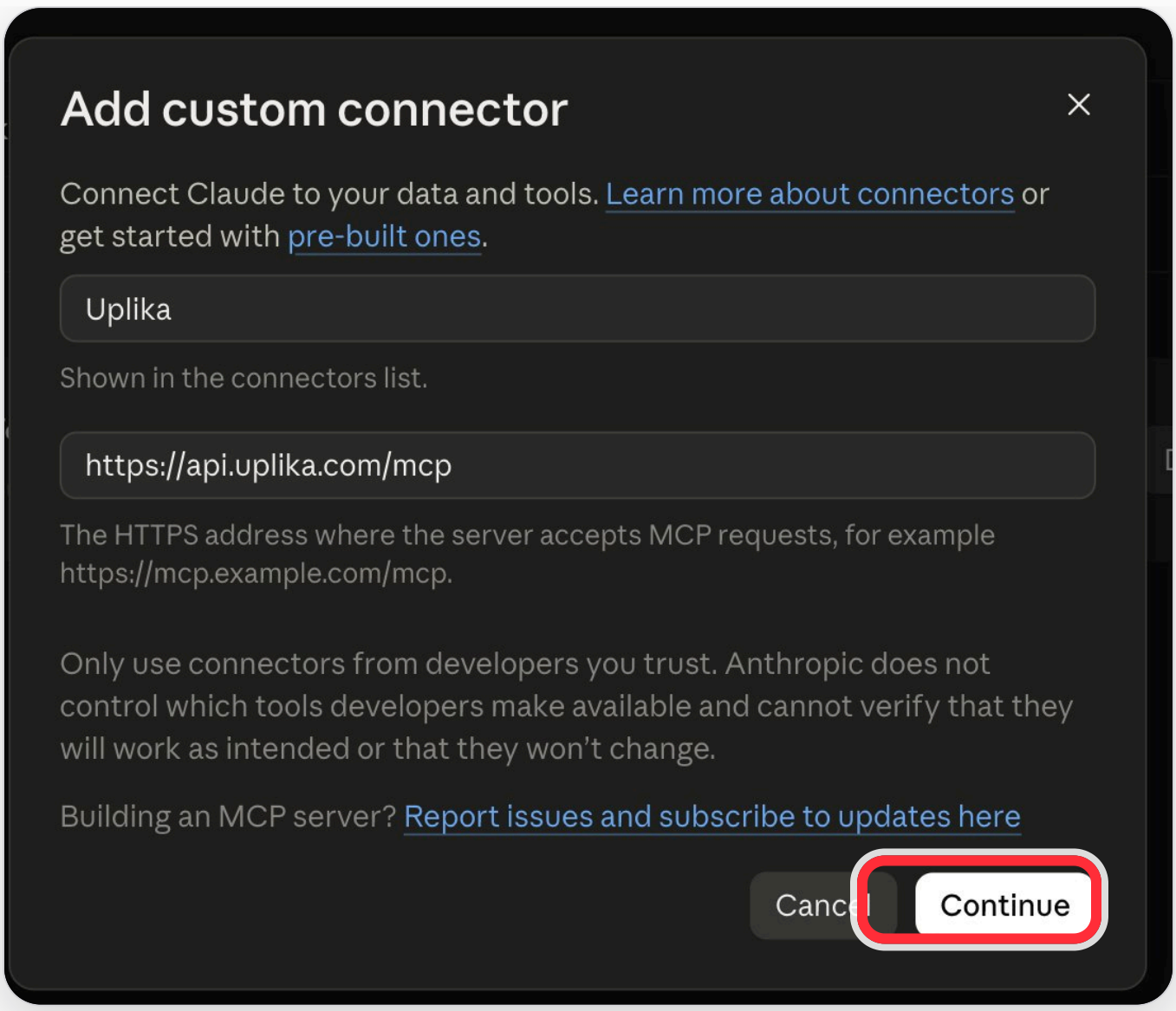
Name it and paste the link

NAME

```
Uplika
```

MCP SERVER URL

```
https://api.uplika.com/mcp
```

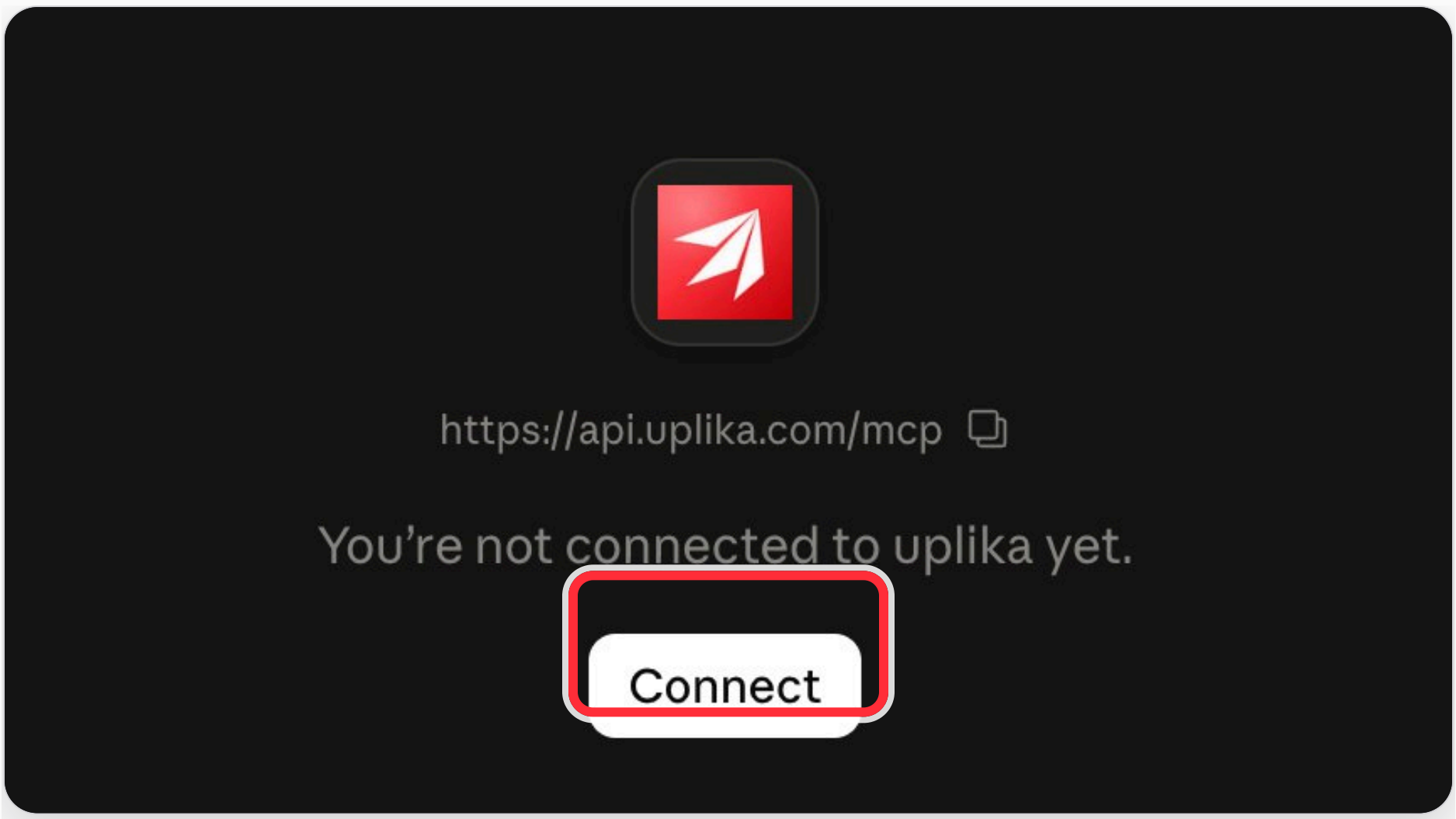


Press **Continue** and confirm. Shortcut: **this link** opens the same window with both fields filled in.

STEP 3

Press Connect

The new connector says it is not connected yet. Press **Connect**. Claude sends you to Uplika in the same tab.

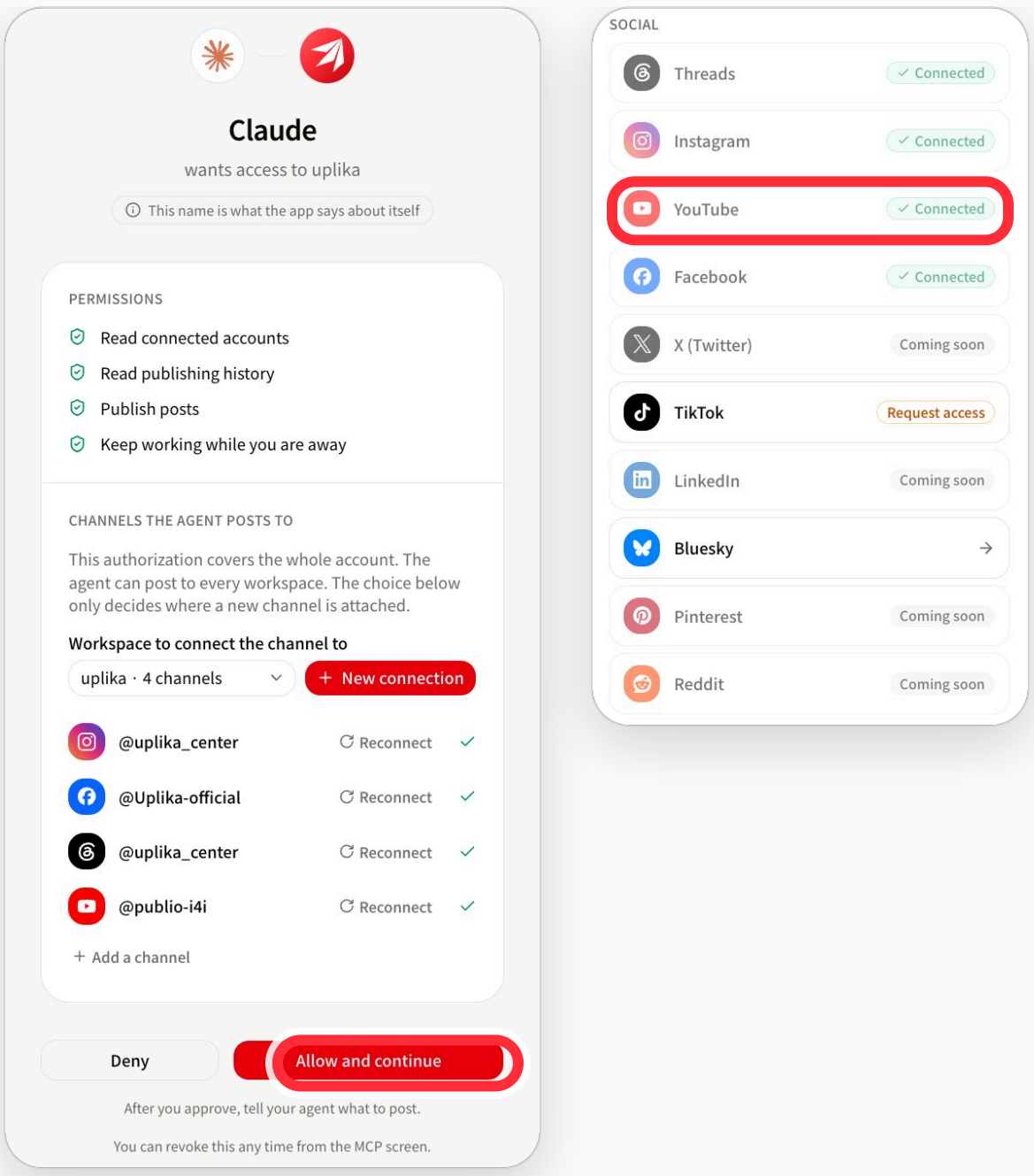


There is no key to copy and nothing to paste. Signing in is the whole handshake.

STEP 4

Sign in, add YouTube, allow

Sign in to Uplika. On the approval screen press **New connection** and pick **YouTube**. Sign in with the Google account that owns the channel, land back here, then press **Allow and continue**.

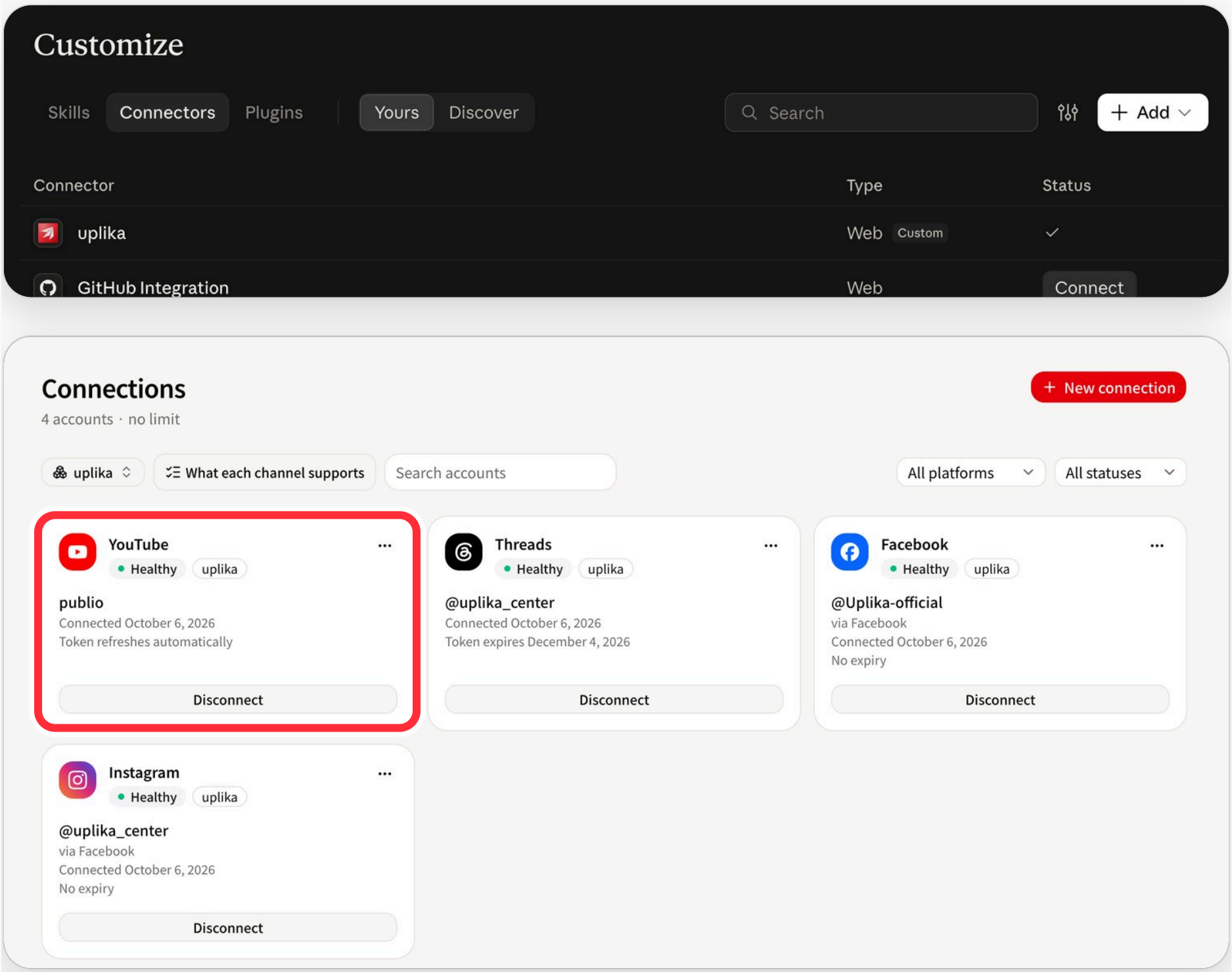


Google shows its own screen asking you to let Uplika manage your YouTube videos. Keep every box on. Signing up with email? Open the confirmation link first.

STEP 5

Check that it says connected

Back in Claude, **uplika** shows a check mark. In Uplika, the Connections screen lists your YouTube channel as Healthy.



You can undo this any time: **Disconnect** in Claude, or revoke it from the MCP screen in Uplika.

THE PROMPT · 1 OF 2

Copy this, all of it

```
You are my YouTube channel manager. You work through the Uplika
connector. Always answer me in English.

0. Call list_accounts and tell me which YouTube channel is connected. If
none is, stop and send me to https://uplika.com/dashboard/connections.

Research (start here every time I ask "what should I upload?"):
1. Ask me my topic in one line if you don't know it yet.
2. Call search_youtube_videos with q set to the words a viewer would
type for that topic, format "shorts", order "viewCount", period "3m",
and topic set to my one line. If it answers research_quota_exceeded,
tell me today's searches are used up and continue with what we have. If
it answers youtube_quota_exhausted, tell me it resets at midnight
Pacific time.
3. Show me the results as a table: title, channel, views, subscribers,
views-to-subscribers ratio, Short or not.
4. Mark every video whose ratio is above 1. Those beat their channel
size, so the title and topic did the work.
5. Pull out the 3 to 5 title patterns they share (numbers, contrast, a
question, "stop doing X", and so on), and say in one line what the
marked ones did differently.
6. Write 5 ideas for my next upload, in my voice: a title (100
characters at most), the hook I say in the first 3 seconds, and which
pattern it uses. Do not copy any title word for word.
```

It goes on over the page. Copy both parts into one message.

THE PROMPT · 2 OF 2

...and the rest

```
Upload and schedule:
7. When I have the video, call media_upload_link and give me the link to
upload it. Wait until media_upload_status shows it ready.
8. Write the title, a description and up to 10 tags. Set privacyStatus
to "public" and defaultLanguage to "en-US". Ask me whether the video is
made for kids before you set madeForKids.
9. Show me the title, description, tags and the time. After I say yes,
schedule it with publish (scheduledAt).

Every week:
10. Call list_channel_posts for my channel, then get_insights on my last
uploads, and tell me views, likes and comments. If a number comes back
null, say it is not reported yet. Do not guess.
11. Call list_replies on my newest videos, draft a short answer to every
real question, and send each one with reply only after I say yes.
12. If an older video has a weak title, suggest a better one and change
it with update_post only after I say yes.

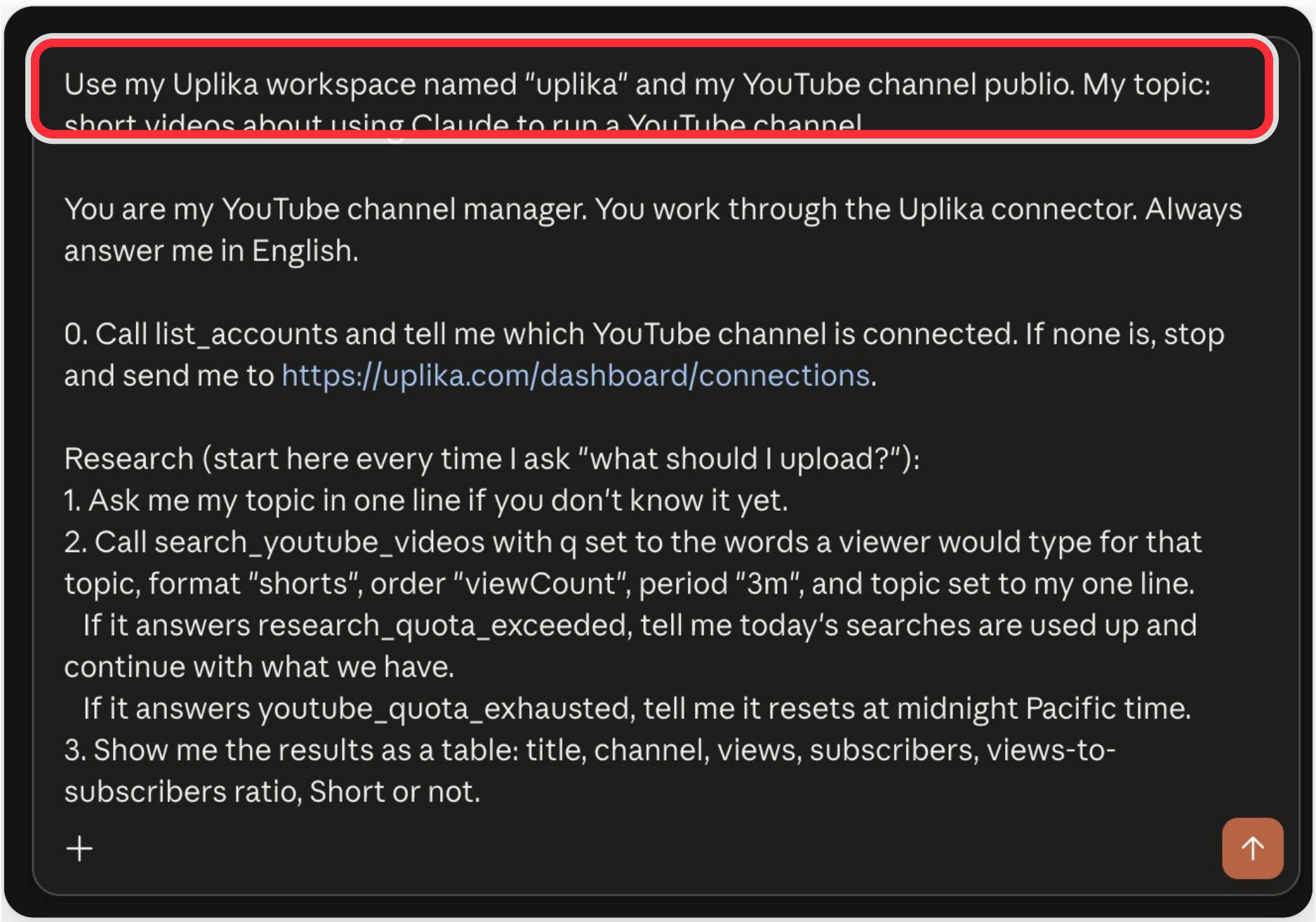
Never upload, schedule, reply or change anything without my yes.
```

It names the Uplika tools for each step, and it never uploads, schedules, replies or changes anything without your yes.

STEP 6

Paste it into a new chat

Open a new chat in Claude, paste the prompt and send it. Add a first line with your channel and your topic, like we did.

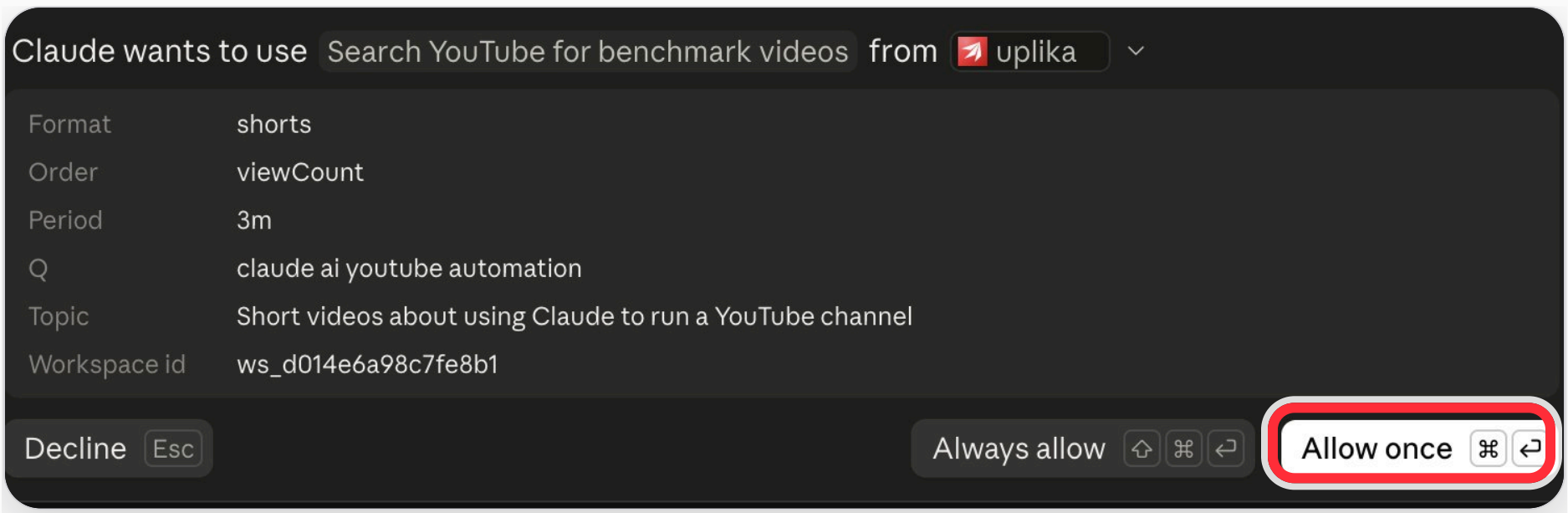


Our topic: "short videos about using Claude to run a YouTube channel". More than one brand in Uplika? Name the workspace in that first line too.

WHAT HAPPENS

It checks the channel, then searches

It confirmed **publio**, then asked to use `search_youtube_videos` for Shorts from the last 3 months. Press **Allow once**.



Our first two searches found one Short each, so Claude widened the words on its own. That used 3 of our 200 searches for the day.

WHAT HAPPENS

A check mark means it beat its channel size

Every row shows views, subscribers and the ratio between them. A ratio above 1 gets a **check mark**.

Connected channel: publio (@publio-i4i), active and healthy, in your “uplika” workspace.

Research: Claude for running a YouTube channel (Shorts, last 3 months, by views)

Viewers barely search this topic yet. “claude ai youtube automation” and “claude youtube channel” each returned only one Short. “AI youtube automation” returned eight, but most of them are AI animation clips stuffed with hashtags, not tutorials. Here are all ten:

#	Title	Channel	Views	Subs	Ratio	Short
1	Raspberry Pi AI System Combines GPT, Claude & Gemini Into One Smart Assistant🤯	Techie Sapien	1,605,246	171,000	**9.4** ✅	Yes (7s)
2	Claude Bro Spent $16,000 on AI Credits	Caleb Hammer	1,080,656	3,950,000	0.3	Yes
3	రోబోటిక్స్ పవర్ చూస్తే భయమే #Robotics #AI …	ViralChai	1,828,351	132,000	**13.9** ✅	Yes
4	short ai tiktok video #viral #storytelling …	KAL	1,979,753	13,700	**144.5** ✅	Yes
5	How to Make Millions With AI Videos	Jack Neel	947,690	3,520,000	0.3	Yes

These are the real results, and we did not pick them. Many are AI animation clips with long hashtag titles. That is what YouTube returned for those words that day.

WHAT HAPPENS

The patterns, and what the winners did

✅ = the ratio is above 1, meaning the video got more views than the channel has subscribers.

Title patterns they share:

1. **Shock emoji at the end** (🤯 🤖): "…Smart Assistant🤯", "You Can Finally Do This on Shorts 🤯"
2. **A money or number hook**: "$16,000", "Millions"
3. **"You can finally…" or a new-capability reveal**: something that wasn't possible before
4. **Naming the tools**: "GPT, Claude & Gemini"
5. **How-to promise**: "How to Make Millions…", "AI Video Kaise Banaye"

What the marked ones did differently: they came from small channels and were very short (7 to 28 seconds). They either showed one concrete thing built (the Raspberry Pi Short) or were pure AI entertainment with heavy hashtags. The big channels' titles relied on audience size, not the title itself. The only on-topic winner showed a tangible result, not an explanation.

The opening: almost nobody is making "Claude runs my channel" Shorts, so you're early.

Five title patterns from the table, and one line on the marked videos: small channels, 7 to 28 seconds, one concrete result. Claude also noticed that almost nobody makes "Claude runs my channel" Shorts yet.

WHAT HAPPENS

Five ideas, hooks included

1	I Let Claude Run My YouTube Channel for a Week 🤯	“I gave Claude the keys to my YouTube channel. Here’s what it did on day one.”	Shock emoji + experiment
2	Claude Found My Next Video Idea in 30 Seconds	“This idea took Claude 30 seconds to find, and I’ll show you exactly how.”	Number hook
3	Now I Schedule My YouTube Shorts by Just Asking Claude	“I typed one sentence, and my Short is already scheduled for tomorrow.”	New-capability reveal
4	How Claude Spots Titles That Beat Channels 10x Bigger	“This channel got 9x more views than it has subscribers. Claude told me why.”	How-to promise
5	Claude vs Me: Who Writes the Better YouTube Title?	“I wrote a title. Claude wrote a title. You pick the winner.”	Naming the tools + contrast

Ideas 1 and 3 fit the tangible-result style that worked best: show the screen while it happens. Keep the Short under about 30 seconds.

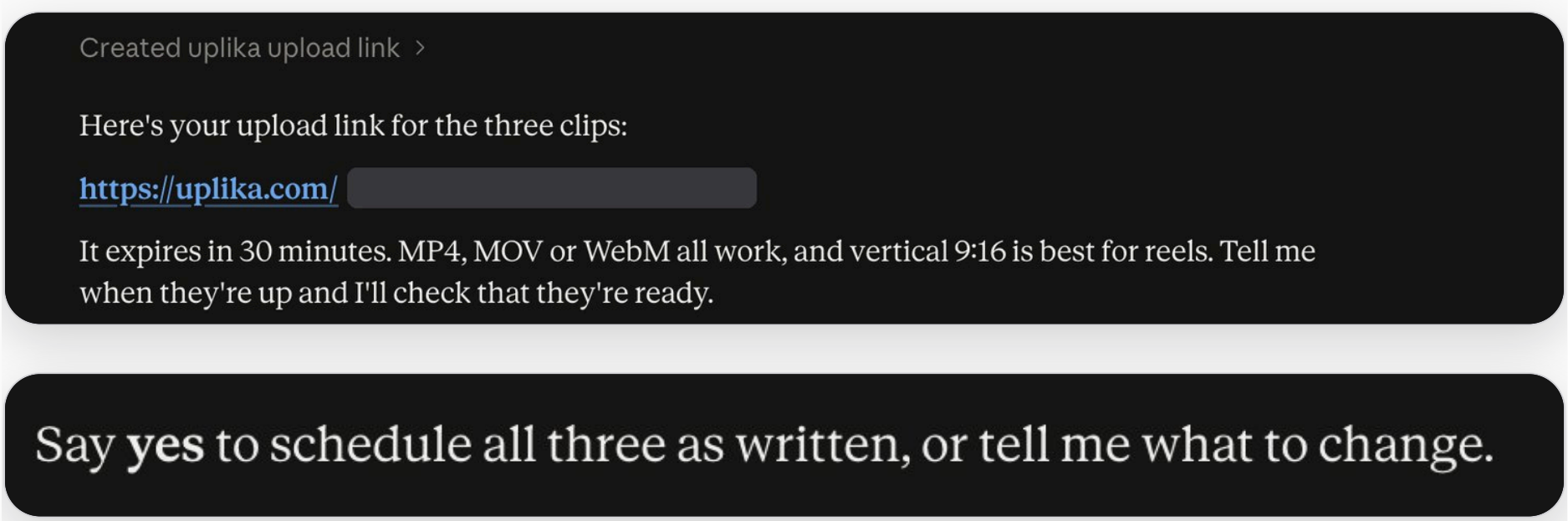
When you’ve recorded a video, tell me and I’ll get you an upload link.

Each idea has a title, the line for the first 3 seconds, and the pattern it borrows. No title is copied word for word. Ask for more, or for a different angle, in plain words.

STEP 7

Film it, then let Uplika upload it

Tell Claude you have the video. It gives you an upload link, writes the title, description and tags, asks whether the video is made for kids, and schedules it after your **yes**.



These two screens are from our earlier run on October 7 with the same tools. The link is yours alone and expires in 30 minutes. We did not upload anything for this guide.

EVERY WEEK

"How did my last uploads do?"

It lists your videos and reads views, likes and comments for each. Numbers YouTube does not report are left out, not guessed.

It's been a week. How did my last three uploads do, and is there anything in the comments I should answer?

Used uplika ›

Your plugins Short is clearly the winner, and there are no comments to answer yet.

Uploaded	Title	Views	Likes	Comments
Oct 9	Claude just killed "what should I post?" (YouTube research + Uplika)	73	1	0
Oct 8	4 free Claude Code plugins to install before you vibe code again	**717**	**8**	0
Oct 7	Give Claude these 5 jobs before you post anything else	38	1	0

Shares and other numbers aren't reported by YouTube, so I've left them out.

What stands out: the plugins Short got about 10 times the views of the other two. It names four specific, free tools and gives hard numbers (53% less code, 359 providers). The other two describe what Claude can do for you, not specific things a viewer can grab. That matches the research: concrete results beat explanations.

Our real numbers, small as they are. The Short that named specific free tools got about ten times the views of the other two.

EVERY WEEK

Comments and weak titles

It reads the comments and drafts an answer to each real question. It can change the title of a video you already posted, even one you uploaded in YouTube Studio. Both only after your **yes**.

Shares and other numbers aren't reported by YouTube, so I've left them out.

What stands out: the plugins Short got about 10 times the views of the other two. It names four specific, free tools and gives hard numbers (53% less code, 359 providers). The other two describe what Claude can do for you, not specific things a viewer can grab. That matches the research: concrete results beat explanations.

Comments: none on any of the three, so there's nothing to reply to.

These went up only one to three days ago, not a full week, so it's too early to call the weaker titles failures. If the Oct 7 Short is still under 100 views in a few days, I'd suggest a sharper title, something closer to the plugins format, like "5 Instagram jobs I handed to Claude (free)". I'd only change it after you say yes.

Our three Shorts had no comments yet, so there was nothing to answer. Claude suggested a sharper title and waited.

MORE YOU CAN SAY

Other sentences that work

1. **"Search again, last 7 days only."**
   Fresh ideas. The period can be 7 days, a month, 3 months, 6 months or a year.

2. **"Use 'meal prep for beginners' as the search words."**
   The words a viewer would type usually find more than your own wording.

3. **"Only long-form videos this time."**
   Useful when you plan a longer video instead of a Short.

4. **"Schedule my next three Shorts for Monday, Wednesday and Friday at 9 am."**
   It shows every title and time first and waits for your yes.

5. **"Change the title of my last Short to this one."**
   Works on videos uploaded anywhere, after your yes.

IF IT DOES NOT WORK

Things that go wrong

Claude answers `research_quota_exceeded`

You used your 200 searches for today. Repeating a search from the last 24 hours still works.

Claude answers `youtube_quota_exhausted`

YouTube limits what all Uplika users share each day, searches and uploads alike. Try again after midnight Pacific time.

The video went up private

YouTube uploads default to private. Ask Claude to set it to public; the prompt already does.

The custom thumbnail did not apply

YouTube takes custom thumbnails on long videos only, not on Shorts.

Anything else

Ask Claude to call `get_help` with the error, or read uplika.com/en/docs/help.

Your channel, run from one chat.

Connector address `https://api.uplika.com/mcp`

Nothing goes out until you say yes.

Free to start. Questions: support@uplika.com

uplika.com

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